

# Press Release

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## Hawaii's Largest Anime Convention Goes Virtual in September

Featuring Comic Con Honolulu and Kauai Comic Con



**September 25 - 27, 2020**

HONOLULU, HAWAII 9/8/2020

Earlier in the year, Kawaii Kon and sister convention Comic Con Honolulu met the same fate as other popular events around the state and were cancelled to do their part in preventing the spread of COVID-19. Kawaii Kon has been a mainstay in the Hawaii pop culture landscape, featuring anime industry guests, voice actors from both the U.S. and Japan, cosplayers, gamers, full-scale concerts by internationally renowned entertainers, and more.

In response to the growing need to safely come together and support the local community, organizers partnered with fellow island conventions to procure content for their fans - both in Hawaii and worldwide. "It's not about simply watching something - we want to focus on interaction and getting together," says Kawaii Kon CEO Faisal Ahmed.

With that end in mind, Kawaii Kon Virtual was born. Running from Friday September 25 to Sunday September 27 and utilizing social media reach and platforms like Twitch, Kawaii Kon Virtual plans to host online panels and contests, a virtual artist alley and dealers room, hashtag challenges, and special guest appearances with Q&A.

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